



MICROFINANCE **PULSE REPORT**

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Executive Summary

14th edition of MFI Pulse report is based on the data submitted to the bureau for the period up to 30th June 2022.

Portfolio outstanding of microfinance industry as on 30th June 2022 is Rs.266,541 crore with 1,041 lakh active loans and 5 crore active unique borrowers. Banks contributes highest towards portfolio outstanding. Banks, NBFC-MFIs & SFBs contributes 90% towards portfolio outstanding and 89% towards disbursement amount in AMJ' 22 quarter. Microfinance industry grew by 20% from June 2021 to June 2022 and witnessed Q-o-Q growth of 1% from March 2022 to June 2022. NBFCs witnessed highest Y-o-Y growth of 56% from June 2021 to June 2022.

Disbursements by value witnessed annual growth of 116% and 92% by volume from AMJ'21 to AMJ'22. NBFCs witnessed highest growth of 265% in terms of disbursement amount and 225% in terms of loan disbursal from AMJ' 21 to AMJ' 22. Highest number of loans are issued under 30k-40k ticket size category and it witnessed annual growth of 153% from AMJ' 21 to AMJ' 22.

All the delinquency buckets have declined in June 2022 compared to June 2021. Except 60-89 days past due category all other delinquency buckets have declined in June 2022 from March 2022.

Portfolio outstanding as on 30th June 2022 for Aspirational Districts is Rs.37,124 crore and it grew by 29% from June 2021 to June 2022. Loans worth Rs.41,025 crore were disbursed in Aspirational Districts from July 2021 to June 2022.

NBFCs have highest number of borrowers in 25k-50k outstanding category followed by SFBs. Except for Not Profit MFIs, more than 50% of the borrowers are falling in >=25k outstanding category.

In this edition we have introduced Indexed MFI Enquiry Volume analysis. After second wave of COVID-19 the microfinance industry has showed an improvement in new loan enquiries. Between March'21 and June'22 the month of September 2021 had the highest number of enquiries. More number of enquiries were done in June 2022 compared to June 2021.



Abbreviations & Glossary

- ATS (Average Ticket Size) = Disbursed Amount / Number of Loans
- DPD = Days Past Due
- Live POS or Borrowers or Active loans = 0 to 179 DPD + New Accounts + Current Accounts
- MFI = Microfinance Institution
- POS = Portfolio Outstanding
- UT = Union Territory
- Aspirational Districts (AD) Districts (currently 117 in no.) identified by NITI Aayog, GoI, in January 2018, for improvement to enhance Human Development Index, in turn, based on composite indicators like Health & Nutrition, Education, Agriculture & Water Resources, Financial Inclusion, Skill Development and Basic Infrastructure
- 1-179 = 1 to 179 DPD/ Live POS
- 1-29 = 1 to 29 DPD/ Live POS
- 30-59 = 30 to 59 DPD/ Live POS
- 60-89 = 60 to 89 DPD/ Live POS
- 90-179 = 90 to 179 DPD/ Live POS
- 30+ Delinquency = 30-179 DPD/ Live POS
- 90+ Delinquency = 90-179 DPD/ Live POS
- AMJ'21 = April 2021 to June 2021
- JAS'21 = July 2021 to September 2021
- OND'21 = October 2021 to December 2021
- JFM'22 = January 2022 to March 2022
- AMJ'22 = April 2022 to June 2022





MICROFINANCE INDUSTRY OVERVIEW



Microfinance Industry Snapshot – as on 30th June 2022

| Snapshot as on 30 th June 2022 | Banks | SFBs | NBFC-MFIs | NBFCs | Not for Profit MFIs | Total Industry |
|---|--------|--------|-----------|--------|------------------------|----------------|
| Unique Live Borrowers ('000) | 25,548 | 12,099 | 23,286 | 7,524 | 964 | 69,421 |
| Active Loans ('000) | 38,975 | 16,161 | 39,139 | 8,576 | 1,279 | 104,130 |
| Portfolio (₹crore) | 98,445 | 44,810 | 95,671 | 25,232 | 2,383 | 266,541 |
| Disbursed Amount (₹ crore) – AMJ' 22 | 20,868 | 9,458 | 21,640 | 5,901 | 266 | 58,133 |
| Average Ticket Size (₹) – AMJ' 22 | 37,743 | 45,118 | 38,756 | 44,482 | 44,380 | 39,830 |
| 30+ Delinquency (POS) | 7.36% | 5.29% | 3.24% | 2.02% | 2.96% | 4.99% |
| 90+ Delinquency (POS) | 2.32% | 1.99% | 1.58% | 0.79% | 1.12% | 1.85% |



- Book size of MFI Industry as on 30th June 2022 is ₹ 266,541 crore
- Banks have the highest market share of 37% in portfolio outstanding
- Banks, NBFC-MFIs & SFBs contributes 90% towards portfolio outstanding and 89% towards disbursement amount in AMJ' 22 quarter
- Average ticket size of SFBs, NBFCs and Not for profit MFIs is higher than the industry ticket size
- 30+ and 90+ delinquency of NBFC-MFIs, NBFCs and Not for Profit MFIs is lower than the industry delinquency

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Microfinance Industry Overview

| | | | i ortiono outstanding ((crore) | | | |
|---------------------|---------|---------|---------------------------------|---------|---------|---------------|
| Lender Type | Jun' 21 | Sep' 21 | Dec' 21 | Mar' 22 | Jun' 22 | Y-o-Y growth% |
| Banks | 95,674 | 92,725 | 93,841 | 102,032 | 98,445 | 3% |
| SFBs | 35,345 | 36,863 | 39,675 | 44,134 | 44,810 | 27% |
| NBFC-MFIs | 72,856 | 79,932 | 84,065 | 94,481 | 95,671 | 31% |
| NBFCs | 16,140 | 14,621 | 16,337 | 19,155 | 25,232 | 56% |
| Not for Profit MFIs | 2,045 | 1,982 | 2,260 | 2,800 | 2,383 | 17% |
| Total Industry | 222,060 | 226,123 | 236,178 | 262,602 | 266,541 | 20% |
| Q-o-Q growth rate % | | 2% | 4% | 11% | 1% | |

Portfolio Outstanding (₹ crore)



Market Share Trends by Lender type

 Microfinance industry grew by 20% from June 2021 to June 2022 and witnessed Q-o-Q growth of 1% from March 2022 to June 2022

• NBFCs witnessed highest Y-o-Y growth of 56% from June 2021 to June 2022

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DISBURSEMENT TRENDS



Disbursement Trends – Institution wise

No. of Loans Disbursed (in lakh) OND' 21 Lender Type AMJ' 21 JAS'21 JFM' 22 AMJ' 22 Banks 79 70 42 94 55 SFBs 10 29 36 30 21 NBFC-MFIs 19 69 65 79 56 NBFCs 4 9 13 17 13 Not for 1 2 3 4 1 Profit MFIs **Total Industry** 76 195 180 224 146

Market Share Trends by Lender type



 MFI Industry is recovering from the second wave of COVID-19, disbursements by value witnessed annual growth of 116% and 92% by volume from AMJ'21 to AMJ'22

 NBFCs witnessed highest growth in terms of loan disbursal and disbursement amount from AMJ' 21 to AMJ' 22

Industry Ticket Size Trends

| | | | | | No. of Loans Disbursed (in lak | | |
|------------------------------------|---------|---------|---------|---------|--------------------------------|---------------------|--|
| Ticket Size | AMJ' 21 | JAS' 21 | OND' 21 | JFM' 22 | AMJ' 22 | Y-o-Y growth rate % | |
| 0К-10К | 10 | 18 | 10 | 11 | 6 | -40% | |
| 10K-20K | 7 | 20 | 13 | 16 | 9 | 29% | |
| 20K-30K | 13 | 34 | 25 | 30 | 17 | 31% | |
| 30K-40K | 17 | 48 | 51 | 64 | 43 | 153% | |
| 40K-50K | 11 | 30 | 31 | 39 | 28 | 155% | |
| 50K-60K | 9 | 25 | 24 | 30 | 21 | 133% | |
| 60K Plus | 9 | 20 | 26 | 34 | 22 | 144% | |
| Total | 76 | 195 | 180 | 224 | 146 | 92% | |
| Q-o-Q loan disbursal growth rate % | - | 157% | -8% | 24% | -35% | - | |
| All India ATS (₹) | 35,438 | 35,299 | 39,194 | 40,080 | 39,830 | 12% | |
| Q-o-Q ATS growth rate % | | -0.4% | 11% | 2% | -1% | | |

30% 28% 18% 15% 15% ŝ 14% 13% 13% 12% %0 12% AMJ' 21 JAS' 21 AMJ' 22 OND' 21 JFM' 22 0k-10k ■ 10k-20k ■ 20k-30k ■ 30k-40k ■ 40k-50k ■ 50k-60k ■ 60k Plus

No. of Loans Disbursed

• Highest number of loans are issued under 30k-40k ticket size category and it witnessed annual growth of 153% from AMJ' 21 to AMJ' 22

• ATS increased by 12% from AMJ'21 to AMJ'22

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Delinquency Trends

| | | | | | 1-179 days past due |
|-------------------|--------------------|---------------------|---------------------|----------------------|---------------------|
| Reporting Quarter | 1-29 days past due | 30-59 days past due | 60-89 days past due | 90-179 days past due | 1-179 days past due |
| Jun' 21 | 14.90% | 10.14% | 3.38% | 3.01% | 31.43% |
| Sep' 21 | 8.64% | 5.44% | 1.74% | 2.95% | 18.77% |
| Dec' 21 | 5.03% | 3.19% | 2.14% | 3.44% | 13.80% |
| Mar' 22 | 2.93% | 1.71% | 1.12% | 2.43% | 8.19% |
| Jun' 22 | 2.69% | 1.44% | 1.71% | 1.85% | 7.69% |



Delinquency by Days Past Due

• All the delinquency buckets have declined in June 2022 compared to June 2021

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• Except 60-89 days past due category all other delinquency buckets have decreased in June 2022 from March 2022





ASPIRATIONAL DISTRICTS



Aspirational Districts – June 2022 Overview

| Aspirational Districts Growth Particulars | 30th June 2021 | 30th June 2022 | Growth % |
|---|----------------|----------------|----------|
| Active Borrower Penetration ('000) | 8,143 | 9,867 | 21% |
| Disbursement Amount (₹crore) | 30,353* | 41,025** | 35% |
| Active Loans ('000) | 12,730 | 15,031 | 18% |
| Portfolio Outstanding (₹crore) | 28,737 | 37,124 | 29% |
| 30+ Delinquency | 11.80% | 3.98% | - |
| 90+ Delinquency | 2.36% | 1.48% | - |



- Active Borrower penetration in Aspirational Districts increased by 21% from June 2021 to June 2022
- Loans worth ₹ 41,025 crore were disbursed in Aspirational Districts from July 2021 to June 2022
- 30+ and 90+ delinquency of Banks & SFBs is higher than the overall 30+ and 90+ delinquency of Aspirational Districts





Note: *Disbursement July 2020 to June 2021 | **Disbursement July 2021 to June 2022 | Delinquencies are calculated basis POS





BORROWER LEVEL ANALYSIS

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Active Customers by Outstanding Amount as on 30th June 2022



No. of Active Borrowers by Outstanding Amount <10k

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No. of Active Borrowers by Outstanding Amount Between 10K-25K

No. of Active Borrowers by Outstanding Amount >=50k

No. of Active Borrowers by Outstanding Amount Between 25k-50k

NBFCs have highest number of borrowers in 25k-50k outstanding category followed by SFBs
 Except Not for Profit MFIs, more than 50% of the borrowers are falling in >=25k outstanding category





ENQUIRY ANALYSIS



Indexed MFI Enquiry Volume



After second wave of COVID-19 the microfinance industry showed an improvement in new loan enquiries
Between March 2021 and June 2022 the month of September 2021 had the highest number of enquiries

- Between March 2021 and June 2022 the month of September 2021 had the highest number
 More number of enquiries were done in June 2022 compared to June 2021

About SIDBI

Small Industries Development Bank of India has been established under an Act of the Parliament in 1990. SIDBI is mandated to serve as the Principal Financial Institution for executing the triple agenda of promotion, financing and development of the Micro, Small and Medium Enterprises (MSME sector) and co-ordination of the functions of the various Institutions engaged in similar activities. Over the years, through its various financial and developmental measures, the Bank has touched the lives of people across various strata of the society, impacted enterprises over the entire MSME spectrum and engaged with many credible institutions. In the MSME ecosystem.

Under Vision 2.0, SIDBI has spearheaded various Initiatives to address the Information Asymmetry in MSME sector like MSME Pulse, the health tracker of MSMEs and CriSidEx, for gauging the MSE sentiments & aspirations, Industry spotlight, a comprehensive report on industry Lenders and Fintech Pulse, for credit data insights on

SIDBI in Microfinance space

SIDBI has played pioneering role in furthering the inclusive finance agenda through supporting the Microfinance movement. The cumulative assistance disbursed under SIDBI's microfinance initiatives upto March 31, 2022 aggregate to ₹23,460 crore benefitting around 4.83 crore poor clients. The debt and equity support to MFIs is well complemented by capacity building support to these institutions and imbibing the corporate governance culture by supporting Compliance Assessment Tools etc. Apart from handholding the Microfinance industry from fragile beginning to a full-fledged industry segment, culminating in the transition of 8 of our partner MFIs into SFBs/ Universal Banks. A path breaking initiative in Micro Lending is to make available small loans directly from SIDBI (through partnership arrangements), at interest rates which are substantially lower than the market rates. Under this initiative, titled Prayaas, the Bank has been extending small ticket size loans of ₹0.50 lakh to ₹5 lakh to Micro borrowers at bottom of the pyramid with interest rates comparatively lower than market rates under partnership model.

About Equifax

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